

Cadence Audio Group Appointment

August 2023 - London, England - Cadence Audio Group is pleased to announce that Ms. Kathryn Ourlian (Kat), has joined the group as Global Marketing Director with effect from 16th August 2023.

Kat brings vast knowledge and experience related to high end audio sales and marketing with special expertise in analogue audio, including turntables, tonearms, phono pre-amps and cartridges. Based in London, England, Kat will be leading the marketing and sales activities for the Cadence Audio manufacturing divisions of SME, Garrard and Loricraft as well as providing sales and marketing support for the Cadence Audio distribution and retail businesses with exclusive outlets in the UK and India.

In addition to SME, Garrard and Loricraft the Cadence Group has major controlling interests in the prestigious audio brands of the UK's Spondor Audio Systems and the Netherlands-based Siltech Audio & Crystal Cable, making the Group an unrivalled world leader in high end audio manufacturing, distribution and retail.

Cadence Group Chairman Mr. Ajay Shirke said "Kathryn, brings a combination of highly evolved skill sets, with a high level of specialised audio product knowledge, coupled with marketing expertise, which will be a great addition to the business, and will also enhance product knowledge and support across the groups distribution and retail network".

For further information about Cadence Audio Group and its products visit:

www.cadenceaudio.com

Cadence Audio Group
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